



National Headquarters
2025 E Street, N.W.
Washington, DC 20006

February 28, 2008

Mr. Dallin Larsen
Founder and President
MonaVie
10855 South River Front Parkway
Suite 100
Salt Lake City, UT 84095-3551

Dear Mr. Larsen:

As Southern California residents return to their homes and resume their daily lives, many have you to thank for sending them help and hope during the devastating wildfires. Mona Vie's compassionate support made it possible for the American Red Cross to respond immediately and effectively to the victims of this disaster. On their behalf and on behalf the Red Cross, thank you.

For those who were frightened and had nowhere else to turn, the Red Cross served as a lifeline during the largest disaster evacuation in California history. Almost immediately after the blazes ignited, approximately 5,300 Red Cross disaster workers mobilized to open 40 shelters, serve nearly 1.5 million meals and snacks, and staff 90 Emergency Response Vehicles which distributed critical relief supplies to weary residents and firefighters. Many mental health professionals volunteered as well, offering everything from a simple hug and a sympathetic ear to formal grief counseling and post-trauma education. With Mona Vie's support, we continue to work with our community partners to guide people through the recovery process with as much ease and efficiency as possible.

Together, we were able to provide relief and comfort to those whose lives were tragically altered by the Southern California wildfires. Thank you again for supporting the humanitarian work of the American Red Cross during this monumental relief effort.

Sincerely,

A handwritten signature in black ink that reads "L. Rhinehart".

Lauri Rhinehart
Vice President, Development Operations