

MONAVIE COMPENSATION PLAN



M O N A • V I E

AT MONAVIE, OUR INDEPENDENT DISTRIBUTORS ARE OUR MOST IMPORTANT ASSET, AND WE REWARD THEM WITH AN EXCEPTIONALLY GENEROUS COMPENSATION PLAN. THERE ARE 10 WAYS TO EARN INCOME* WITH MONAVIE†.

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* To view the most up-to-date MonaVie Compensation Plan, please visit www.monavie.com.

† To view the AutoShip Calendar, please visit the Document Library in your Virtual Office.

BUILD A SOLID FOUNDATION FOR YOUR BUSINESS THROUGH RETAIL SALES.

01 DIRECT SALES AND PREFERRED CUSTOMER BONUS

Selling MonaVie products directly to your customers is the first pillar of a solid foundation for your business. Face-to-face retail sales allow you to earn income by purchasing MonaVie products at the wholesale price and then selling them at a retail price of your choosing.

In addition to retail sales, you can enroll preferred customers[†] and earn a Preferred Customer Bonus on every purchase they make. The Preferred Customer Bonus is computed as 50% of the Preferred Customer Personal Volume (PCPV).^{‡§} For example, from a case of juice ordered by your preferred customer (with 50 PCPV), you earn a 25 GBU^{§§} Preferred Customer Bonus and 50 PCPV rolls to you and your upline. In other words, the Personal Volume (PV) from sales to your preferred customers counts toward your activity requirement. Any of the PV in excess of 200 rolls to your lesser volume leg. You don't need to be active** or qualified^{††} to earn profit from sales made to retail or preferred customers.

02 TOP RETAILERS BONUS

Distributors who achieve high retail sales (with a minimum of five sales to separate preferred customers or 300 PV of authenticated retail sales) over a four week period will be rewarded with a Top Retailers Bonus. The distributor with the most authenticated sales (calculated in PV) to his or her retail customers and preferred customers will receive a bonus of 4,000 GBU. The next three distributors with the most volume from qualified retail and preferred customer sales will receive a bonus of 2,000 GBU. All remaining distributors with at least five preferred customer sales or 300 PV of authenticated retail sales during the four week incentive period will earn a share of a pool equal to 1% of the total Preferred Customer PV. To qualify under the retail sales option you must, during the same four-week bonus period, purchase and sell product with PV of not less than 300.

The Top Retailers Bonus is awarded to the top retailers worldwide and is not determined by country. Preferred customer sales to the same shipping address or to the distributor's shipping address do not qualify. Sales will be subject to audit.

NOTES AND TERMINOLOGY

† Preferred Customer: One of your customers who is enrolled in MonaVie's database and can place orders without your direct involvement. Preferred customers can purchase product at wholesale prices and may participate in AutoShip.

‡ Volume: Refers to the points assigned to products. PV is personal sales volume from products ordered for selling to your regular customers and from products ordered by your preferred customers. Enrollment tree volume is sales volume from products ordered by your downline for selling to their regular customers and it also includes products ordered by their preferred customers. Volume generated by the downline in your placement tree is group volume or GV. Your PV and PCPV are not included in your personal enrollment tree volume.

§ Preferred Customer Personal Volume (PCPV): Volume associated with a purchase made by a preferred customer, which is half of the volume of a purchase associated with a distributor.

** Active: Must generate a minimum amount of volume every four weeks as i) personal purchases of 50 PV, 100 PV or 200 PV or ii) purchases by preferred customers of 50, PCPV, 100 PCPV or 200 PCPV. "50-active" means that you have purchased at least 50 PV or your preferred customers have purchased at least 50 PCPV; when 50-active, you qualify for 60% of a 100 PV bonus. "100-active" means that you have purchased at least 100 PV or your preferred customers have purchased at least 100 PCPV. "200-active" means that you have purchased at least 200 PV or your preferred customers have purchased at least 200 PCPV.

†† Qualified: Must have one personally enrolled distributor in each placement tree leg that is either active or has at least 500 personal enrollment tree volume.

§§ Global Bonus Unit (GBU): GBU is used to determine bonuses paid to distributors. One GBU = US\$1. Once GBU is calculated, it is converted using a predetermined exchange rate into local currency as of the date your earnings are actually paid out in bonuses.

THE KEY TO SUCCESS IN MONAVIE IS SIMPLE. BECOME A STAR AND HELP OTHERS BECOME STARS IN YOUR MONAVIE ORGANIZATION.

03 BULK ORDER BONUS (BOB)

Each time someone you've personally sponsored places an eligible bulk order, you receive a Bulk Order Bonus of up to 50 GBU if you are 200-active, and up to 20 GBU if you are 100-active. Reference the official price list to see which bulk packs are eligible for the BOB.

04 FIRST ORDER BONUS (FOB)

All 200-active distributors earn a one-time-only FOB of 20% of the PV (up to a maximum of 40 GBU), and active distributors with 100-199 PV earn a one-time-only FOB of 10% of the PV (up to a maximum of 20 GBU) when their personally sponsored distributors place a first time order for MonaVie products. You must be active at the time the order is placed to earn the FOB.

05 STAR MAKER BONUS

The second pillar of building a successful business is helping your personally sponsored distributors earn the rank of Star. If you are 100-active and qualified, then each time one of your personally sponsored distributors reaches the rank of Star, you earn a 20 GBU Star Maker Bonus from his or her sales. If you are 200-active and qualified, you earn a 40 GBU Star Maker Bonus from his or her sales. If you are not qualified in the week that one of your personally sponsored distributors reaches the rank of Star, you will have the following three weeks to become qualified in order to earn the Star Maker Bonus.

Team bonuses are another pillar of the MonaVie Compensation Plan. As a new distributor, your focus will be on developing a base of retail and preferred customers. You'll also focus on helping your downline generate volume through sales.

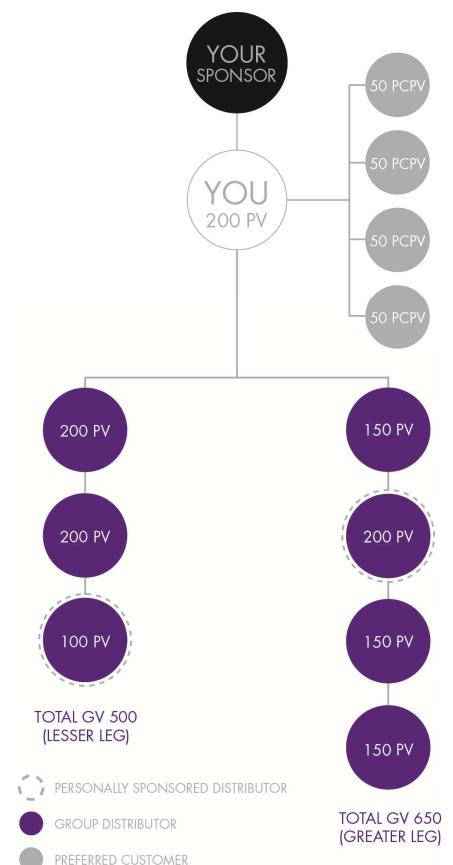
The team bonus aspect of the plan is calculated from your placement tree, which has two legs, a left and a right. You will be compensated based on successfully building sales volume within the placement tree (GV). Your upline (or anyone else in the placement tree) may also place people in your placement tree. As your group begins to grow, you are entitled to team bonuses based on the total GV generated in your lesser leg.

CALCULATING TEAM BONUSES: You must be active and qualified to be eligible to earn team bonuses. In addition, you must have a minimum of 500 GV on each of your placement tree legs in the bonus week.

Once you reach 500 GV on your lesser leg, a 5% team bonus is paid on the GV in that leg as well as a 5% team bonus from the matching volume on your greater leg. Any unpaid GV carries over to the following week, as long as you remain active.

Any week that you are 200-active, additional PV exceeding 200 will be applied to your lesser volume leg. Team bonuses are limited to 10,000 GBU per week, per business center. Although team bonuses may be earned by being 100-active, you can maximize your FOB, BOB, and Star Maker Bonus earnings by remaining 200-active. The minimum team bonus paid is 50 GBU, requiring that you have at least 500 GV on both your right and left placement tree legs. As long as you remain active with at least 100 PV, you can continue to accrue volume toward your next team bonus payment.

In this example, you are 200-active because you receive 50 PV from your sales to each of your four preferred customers; you also earn 100 GBU in Preferred Customer Bonuses (4 sales x 25 GBU each). You are also qualified because you have personally sponsored distributors on both your left and right legs who are active. Therefore, you qualify for 10% in team bonuses, which equates to earning 5% of the balanced volume from both your left and right legs. In this example, you would earn a team bonus of 50 GBU (10% of 500 GV). Because the team bonus is only paid on balanced volume over 500 GV, you will receive a team bonus as soon as you accumulate 500 GV on both legs; you can continue to accumulate volume toward your first team bonus so long as you remain 100-active.



Each week you'll be awarded growth points based on your "paid as"* rank and the distributors with the highest "paid as" ranks in each leg of your personal enrollment tree. See the Growth Bonus Points Allocation Table below.

The growth bonus is calculated based on the week under consideration (i.e., the current week) and the week that is four weeks prior to the current week (the base week). The growth bonus comes in the form of shares from a bonus pool equivalent to the point increase from the base week to the current week.

To earn a growth bonus, you must be paid at Bronze Executive or above in the base week. You also must be paid at Bronze Executive or above, and be 200-active in the current week.

The growth bonus is paid weekly from a pool of the worldwide enrollment tree volume in the week that is shared on a pro-rata basis according to the number of shares awarded[†].

In the example below you are "paid as" a Blue Diamond in the current period (week five). During the previous period (week one), you were "paid as" a Blue Diamond. Using the Growth Bonus Allocation Table, take each of your enrollment tree legs and fill in the points according to your "paid as" rank in week one and week five. You must find the highest "paid as" rank per enrollment tree leg to determine the point value. Total the points for each week then subtract the total points for week one from the total points for week five to determine the shares earned (47 points - 35 points = 12 shares).

DISTRIBUTOR NAME	HIGHEST LEG RANK WEEK 1	POINT VALUE	HIGHEST LEG RANK WEEK 5	POINT VALUE	SHARES EARNED
ADAM	DISTRIBUTOR	0	BRONZE	7	7
JIM	SILVER	8	DIAMOND	12	4
TOM	SILVER	8	RUBY	10	2
KEIKO	BRONZE	7	BRONZE	7	0
LUCY	DIAMOND	12	EMERALD	11	-1
TOTAL		35		47	12

NOTES

* "Paid as" means the rank at which you are paid and is determined by meeting the volume and other requirements for the rank in a bonus week, which may vary from your achieved rank. Your achieved rank is the highest rank at which you have ever been paid.

[†] To earn a growth bonus, your total shares earned must be greater than zero.

GROWTH BONUS ALLOCATION TABLE

Recipient's paid as Rank	Highest "paid as" rank (per enrollment tree leg)														
	BRNZ	SLVR	GOLD	RUBY	EMRLD	DMND	BLUE D	HBD	BLKD	ROYAL	PRES	IMP	CRWN	DBL CRN	TPLC RN
BRNZ	1	1	1	1	1	1	1	1	1	1	1	1	1	1	1
SLVR	2	3	3	3	3	3	3	3	3	3	3	3	3	3	3
GOLD	3	4	5	5	5	5	5	5	5	5	5	5	5	5	5
RUBY	4	5	6	7	7	7	7	7	7	7	7	7	7	7	7
EMRLD	5	6	7	8	9	9	9	9	9	9	9	9	9	9	9
DMND	6	7	8	9	10	11	11	11	11	11	11	11	11	11	11
BLUED	7	8	9	10	11	12	13	13	13	13	13	13	13	13	13
HBD	8	9	10	11	12	13	14	15	15	15	15	15	15	15	15
BLKD	9	10	11	12	13	14	15	16	17	17	17	17	17	17	17
ROYAL	10	11	12	13	14	15	16	17	18	19	19	19	19	19	19
PRES	11	12	13	14	15	16	17	18	19	20	21	21	21	21	21
IMP	12	13	14	15	16	17	18	19	20	21	22	23	23	23	23
CRWN	13	14	15	16	17	18	19	20	21	22	23	24	25	25	25
DBLCRN	14	15	16	17	18	19	20	21	22	23	24	25	26	27	27
TPLCRN	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29

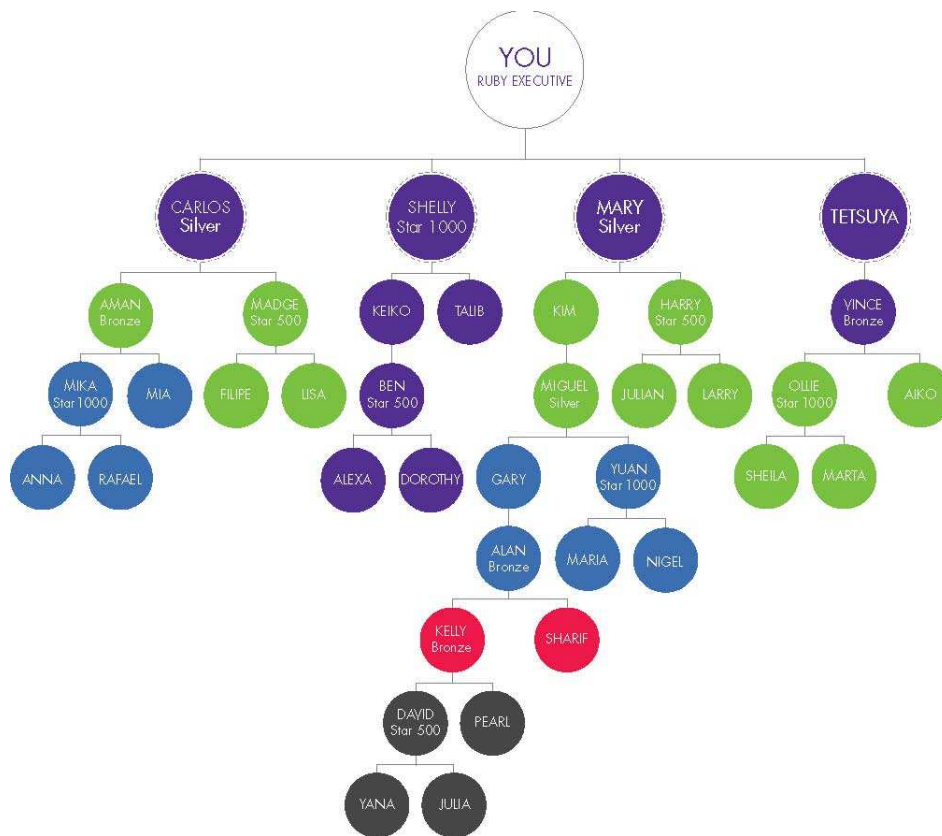
To further reward our executive field leaders for their sales, and their downline organization sales, we have created the Executive Check Match (ECM) bonus,* which allows you to earn a bonus up to the first 2,500 GBU of the team bonuses paid to distributors in your personal enrollment tree and to the distributors in their respective personal enrollment trees. As your executive rank increases, so does the number of generations on which you can be paid an ECM bonus, to a maximum of seven generations. To be eligible for the ECM bonus, you must be 200-active and qualified and meet the rank requirements of a Bronze Executive.

The ECM bonus is calculated by generations. A generation can include the executives found in each of your personal enrollment tree legs and distributors at eligible Star ranks. A generation ends when a qualified executive is found, regardless of depth. The ECM bonus is calculated on unlimited width. Therefore, in order to maximize your income, you should strive to continue advancing to higher executive ranks, as well as to continue personally sponsoring distributors, thereby creating more personal enrollment tree legs on which you can earn an ECM bonus.

To maximize your MonaVie ECM bonus earnings, you should strive to reach the highest executive ranks.

NOTES

*Bronze Executives and above must be 200-active and qualified to earn an ECM bonus. The ECM bonus is paid weekly. MonaVie's guarantee of a 50% payout of all bonus volume is done by calculating the ECM bonus on a floating percentage. After the various other ways of earning bonuses with MonaVie are calculated, any remaining volume is allocated to the ECM bonus and then paid. Your shares in the pool are awarded based on 100% of the first 2,500 GBU in Team bonuses for the number of generations for which you are eligible, based upon your paid rank. The total shares of all ECM earners are divided into the ECM pool, giving the ECM percentage, and your ECM bonus is based upon your number of shares, multiplied by that percentage. For example, let's assume there are 1,000,000 GBU in the ECM pool and 15,000,000 total shares issued. Dividing 15,000,000 into 1,000,000, gives a percentage of 6.7%. If you have 400 shares, then you would earn $400 \times 6.7\%$ or about 27 GBU. Weekly ECM bonuses cannot exceed 25% of the GV of your placement tree's lesser volume leg.



EXAMPLE ILLUSTRATION

EXECUTIVE RANKS	BRONZE	SILVER	GOLD	RUBY	EMERALD	DIAMOND	BLUE DIAMOND
GENERATIONS PAID	1	2	3	4	5	6	7

Let's look at the leg that begins with Mary. In this particular leg, you would earn an ECM bonus through Kelly because she is a fourth generation distributor. To be paid deeper on this leg (allowing you to earn an ECM bonus on David's team bonus), you would need to advance to Emerald Executive, which would allow you to be paid through five generations of distributors.

On the personal enrollment tree leg beginning with Shelly, no executive exists in this leg; therefore, everyone in this leg is considered first generation and you would earn matching ECM bonuses on the first 2,500 GBU team bonuses paid to each in this leg.

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LEADERSHIP BONUS

We have reserved 2.5% of our total company enrollment tree volume for our Blue Diamond Executives and above. In this group, you may earn shares in the MonaVie Leadership Pool based on your “Paid as” rank from the sales volume generated through your personal enrollment tree legs. Shares are allocated by determining the highest “paid as” rank per enrollment tree leg. You must be 200-active, qualified, and “paid as” a Blue Diamond to earn this bonus.

LEADERSHIP BONUS POINTS ALLOCATION TABLE

Recipient's “paid as” Rank	Highest “paid as” rank (per enrollment tree leg)														
	BRNZ	SLVR	G O L D	R U B Y	EMRLD	DMND	BLUE D	H B D	BLK D	ROYAL	PRES	IMP	CRWN	DBL CRN	TPL CRN
BLUED	1	1	1	2	3	9	10	10	10	10	10	10	10	10	10
HBD	1	1	1	2	3	9	10	11	11	11	11	11	11	11	11
BLKD	1	1	1	2	3	9	10	11	11	11	11	11	11	11	11
ROYAL	1	1	1	2	3	9	10	11	12	13	13	13	13	13	13
PRES	1	1	1	2	3	10	11	12	13	14	15	15	15	15	15
IMP	1	1	1	2	3	10	11	12	13	14	15	16	16	16	16
CRWN	1	1	1	2	3	18	20	21	22	23	24	25	26	26	26
DBLCRN	1	1	1	2	3	18	20	21	22	23	24	25	26	27	27
TRLCRN	1	1	1	2	3	18	20	21	22	23	24	25	26	27	28

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MULTIPLE BUSINESS CENTERS

As your MonaVie business grows, you have the option of opening a total of four business centers (your initial center plus three additional centers), with each potentially earning 10,000 GBU per week in team bonuses. You are awarded your business centers at the Black Diamond level. While additional business centers allow you to maximize your income earning potential, they are not required for you to advance within the MonaVie Compensation Plan. You can reach Triple Crowne Black Diamond, the highest rank in MonaVie, by focusing on your initial business center.

All enrollment tree volume and Star 500 legs from additional business centers will count toward the qualification of all your business centers.

BONUS SUMMARY

	BONUS	HOW IT WORKS	HOW TO EARN
01a	Retail Customer Bonus	<ul style="list-style-type: none"> Sell MonaVie products to your friends and neighbors at retail and keep the difference. 	<ul style="list-style-type: none"> Become a MonaVie distributor.
01b	Preferred Customer Bonus	<ul style="list-style-type: none"> Designate your regular customers as preferred customers in your MonaVie Virtual Office. This allows them to place direct orders and sign up for AutoShip. Earn a 25 GBU bonus on every case sold to your preferred customers. Earn 50 PCPV from every case sold (and use this to meet your active requirement). 	<ul style="list-style-type: none"> Become a MonaVie distributor. Designate your customer as a preferred customer in your MonaVie Virtual Office.
02	Top Retailers Bonus	<ul style="list-style-type: none"> Earn 4,000 GBU as the top worldwide MonaVie retailer every four weeks. Earn 2,000 GBU as the 2nd, 3rd, or 4th top worldwide MonaVie retailer every four weeks. Earn from a pool of PV generated from sales every four weeks. 	<ul style="list-style-type: none"> Generate not less than 300 PV from product sales. OR Make at least 5 sales to your Preferred Customer .
03	Bulk Order Bonus	<ul style="list-style-type: none"> Earn up to 50 GBU for each eligible bulk order placed by a downline you have personally sponsored. Earn up to 20 GBU for each eligible bulk order placed by a downline you have personally sponsored. 	<ul style="list-style-type: none"> Be 200-active or Be 100-active.
04	First Order Bonus	<ul style="list-style-type: none"> Earn 20% (up to 40 GBU) of the sales volume of the first order placed by a downline you have personally sponsored. Earn 10% (up to 20 GBU) of the sales volume of the first order placed by a downline you have personally sponsored. 	<ul style="list-style-type: none"> Be 200-active when the order is placed or Be 100-active when the order is placed.
05	Star Maker Bonus	<ul style="list-style-type: none"> Earn 40 GBU from the sales volume of each distributor you personally sponsor. Earn 20 GBU from the sales volume of each distributor you personally sponsor. 	<ul style="list-style-type: none"> Be 200-active and qualified or Be 100-active and qualified and Be qualified in the week that your personally sponsored distributor reaches the rank of Star or within the subsequent three weeks.
06	Team Bonus	<ul style="list-style-type: none"> Encourage the downline in your placement tree to sell product to their customers. Earn a bonus of 5% of the GV in your lesser leg. Earn another bonus of 5% of the matching GV in your greater leg. 	<ul style="list-style-type: none"> Be active and qualified. Have 500 GV minimum in each placement tree leg. Meet the volume minimums in your placement and enrollment trees (see Rank Qualifications).
07	Growth Bonus	<ul style="list-style-type: none"> Paid from a pool of weekly worldwide enrollment tree volume. Awarded based on growth over four week periods. 	<ul style="list-style-type: none"> Be "paid as" a Bronze Executive or above and be 200-active in the current week. Be "paid as" a Bronze Executive or above in the base week.
08	Executive Check Match Bonus	<ul style="list-style-type: none"> Matches the first 2,500 GBU of Team Bonuses paid to those in your personal enrollment tree. Paid according to the number of generations in your downline. 	<ul style="list-style-type: none"> Be 200-active. Be qualified. Be "paid as" a Bronze Executive or above.
09	Leadership Bonus	<ul style="list-style-type: none"> Pays a pro-rata bonus from a pool of 2.5% of MonaVie's total enrollment tree volume. Pool's shares are based on your "paid as" rank. 	<ul style="list-style-type: none"> Be 200-active and qualified and Be "paid as" a Blue Diamond Executive or above.
10	Multiple Business Centers	<ul style="list-style-type: none"> Option to open and build three additional business centers. Earn up to 10,000 GBU in team bonuses from each business center. 	<ul style="list-style-type: none"> Be "paid as" a Black Diamond Executive or above.

REWARDS AND COMPENSATION*

BLACK DIAMOND	<ul style="list-style-type: none"> • Earn business centers • Participation in the MonaVie Leadership Pool • 2,500 GBU Black Diamond Mercedes Car Allowance[†] • Black Diamond ring (men) and pendant (women) • Your personalized Black Diamond documentary
ROYAL BLACK DIAMOND	<ul style="list-style-type: none"> • 100,000 GBU cash bonus • Participation in the MonaVie Leadership Pool • Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa[†] • MonaVie Day: we're rolling out the red carpet for you—fly to the U.S. then board the MonaVie jet and fly to Salt Lake City, Utah, for your official day at MonaVie headquarters • Participation in the MonaVie Marketing Credit program[§]
PRESIDENTIAL BLACK DIAMOND	<ul style="list-style-type: none"> • 300,000 GBU cash bonus • Participation in the MonaVie Leadership Pool • Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa[†] • Five night accommodations at the Atlantis Resort (Bahamas) in the MonaVie Reef Towers Penthouse^{**} • Participation in the MonaVie Marketing Credit program[§]
IMPERIAL BLACK DIAMOND	<ul style="list-style-type: none"> • 600,000 GBU cash bonus • Participation in the MonaVie Leadership Pool • Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa[†] • Adventure-filled Mediterranean getaway aboard a luxurious private yacht^{††} • Participation in the MonaVie Marketing Credit program[§]

NOTES

* All rewards are nontransferable and have no deemed cash value. You must be fully compliant with your distributor agreement to be eligible for any Black Diamond rewards.

[†] When you first achieve the rank of Black Diamond, you earn 2,500 GBU from MonaVie as part of the MonaVie Mercedes program. After you provide proof that you have leased or purchased a new black Mercedes car (SL550 or S550), MonaVie will pay you 2,500 GBU per month as an allowance for your car. After one year, MonaVie will review your distributorship's earnings. You will continue to receive a monthly allowance for the next year, and subsequent years, based on how many weeks in the previous year you maintained your paid as rank of Black Diamond: 40 weeks plus = 2,500 GBU; 30–39 weeks = 1,650 GBU; 20–29 weeks = 1,250 GBU; 15–19 weeks = 850 GBU. You must be remain 200 active each week to earn the Black Diamond car allowance. You may elect to not obtain a Mercedes car and instead

receive cash payments as follows: initial payment of 1,500 GBU and for maintenance: 40 weeks plus = 1,500 GBU; 30-39 weeks = 1,000 GBU; 20-29 weeks = 750 GBU; and 15-19 weeks = 500 GBU.

‡ Annual access. ** This is a one time trip for first time Presidential Black Diamond qualifiers only.

†† One time trip; hosted by a member of the MonaVie Executive Management team.

§ As a Royal Black Diamond Executive or above, you will earn MonaVie marketing credits to help offset your expenses in building and maintaining your business. The credits are based on the "paid as" rank of your highest ranking business center. The credits are earned on a weekly basis at the following rate: Royal Black Diamond = 0.5 credits, Presidential Black Diamond = 1.0 credits, Imperial Black Diamond = 1.5 credits, Crowne Black Diamond = 2.0 credits, Double Crowne Black Diamond = 2.5 credits, and Triple Crowne Black Diamond = 3.0 credits. One credit = 1,500 GBU.

REWARDS AND COMPENSATION*

CROWNE BLACK DIAMOND	<ul style="list-style-type: none"> • 1,000,000 GBU cash bonus • Participation in the MonaVie Leadership Pool • Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa[†] • Your second personalized Black Diamond documentary • MonaVie Exotic Car program—choose the car of your dreams (Lamborghini, Ferrari, Maserati, Rolls-Royce, or Bentley) • Participation in the MonaVie Marketing Credit program[§]
DOUBLE CROWNE BLACK DIAMOND	<ul style="list-style-type: none"> • 2,000,000 GBU cash bonus • Participation in the MonaVie Leadership Pool • Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa[†] • Five star trip to any one of five exotic locations (South Africa, the Rhine River, Switzerland, China, or Scotland)^{††} • Participation in the MonaVie Marketing Credit program[§]
TRIPLE CROWNE BLACK DIAMOND	<ul style="list-style-type: none"> • 3,000,000 GBU cash bonus • Participation in the MonaVie Leadership Pool • Accommodations at the Zermatt Resort (Midway, Utah) in the three bedroom MonaVie Chateau Villa[†] • A stratospheric adventure—MonaVie is taking you out of this world!^{††} • Participation in the MonaVie Marketing Credit program[§]

ANNUAL REWARD TRIPS

Ruby Fly-In^{††}

As a new MonaVie Ruby, you qualify for a special fly-in.

Diamond Destination^{††}

Qualifying MonaVie Diamonds will enjoy sand, surf, and sun during an all expense paid trip for two to the Grand Wailea Resort in Maui, Hawaii.

Black Diamond Celebration^{§§}

Enjoy some of the world's most exciting and exotic destinations as a new MonaVie Black Diamond.

NOTES

[†] Annual access.

^{††} One time trip.

^{††} After you achieve the rank of Diamond Executive, you may attend the Diamond Destination. Thereafter, you may attend annually if you are paid as a Diamond or above for at least 60% of the weeks in the trip's qualifying period.

^{§§} To participate in the Black Diamond Celebration, you must be paid as a Black Diamond for 60% of the qualification period.

[§] See the Marketing credit rules on page 10.

MONAVIE RANK QUALIFICATIONS*

RANKS	QUALIFICATIONS	WEEKLY EARNING POTENTIAL
STAR RANKS		
STAR	Must be active and either have two personally sponsored and active distributors, regardless of placement position; or be qualified (have one personally sponsored distributor in each placement tree leg that is either active or has at least 500 personal enrollment tree volume).‡	
STAR 500*	500 GV in your lesser volume leg during a one week period.	Total Team Bonus earning potential 1,000 GBU.
STAR 1000	1,000 GV in your lesser volume leg during a one week period.	Total Team Bonus earning potential 1,000 GBU.

NOTES

* Distributors must be active and qualified to advance any rank, Star 500 and above.

‡ Enrollment tree volume refers to sales volume earned by your personal enrollment tree sales organization in one bonus week.

MONAVIE RANK QUALIFICATIONS

RANKS	QUALIFICATIONS	WEEKLY EARNING POTENTIAL
EXECUTIVE RANKS		
BRONZE	2,000 GV in your lesser volume leg during a one week period and a minimum of one personal enrollment tree leg that includes a "paid as" STAR 500 or above.	Total Team Bonus earning potential 1,000 GBU.
SILVER	3,000 GV in your lesser volume leg during a one week period and a minimum of two personal enrollment tree legs that include a "paid as" STAR 500 or above in each leg.	Total Team Bonus earning potential 1,500 GBU.
GOLD	5,000 GV in your lesser volume leg during a one week period and a minimum of three personal enrollment tree legs that include a "paid as" STAR 500 or above in each leg.	Total Team Bonus earning potential 2,500 GBU.
EXECUTIVE ELITE RANKS*		
RUBY	10,000 GV for two consecutive weeks in your lesser volume leg and 15,000 in enrollment tree volume for two consecutive weeks with no more than 5,000 coming from any one leg.**	Total Team Bonus earning potential 5,000 GBU.
EMERALD	15,000 GV for two consecutive weeks in your lesser volume leg and 30,000 in enrollment tree volume for two consecutive weeks with no more than 10,000 ⁺⁺ coming from any one leg.	Total Team Bonus earning potential 7,500 GBU.
DIAMOND	20,000 GV for three consecutive weeks in your lesser volume leg and 45,000 in enrollment tree volume for three consecutive weeks with no more than 15,000 ⁺⁺ coming from any one leg.	Total Team Bonus earning potential 10,000 GBU.
BLUE DIAMOND	25,000 GV for four consecutive weeks in your lesser volume leg and 60,000 in enrollment tree volume for four consecutive weeks with no more than 20,000 ^{§§} coming from any one leg.	Total Team Bonus earning potential 10,000 GBU. Total weekly earning potential*** 20,000 GBU [§] .
HAWAIIAN BLUE DIAMOND [†]	75,000 enrollment tree volume for four consecutive weeks ⁺⁺ with no more than 25,000 coming from any single enrollment tree leg.	Total Team Bonus earning potential 10,000 GBU. Total weekly earning potential*** 30,000 GBU [§] .

NOTES

* Distributors must be active and qualified to advance any rank, Star 500 and above.

† Hawaiian Blue Diamond distributors must maintain the rank qualifications of a Blue Diamond.

‡ Enrollment tree volume refers to sales volume earned by your personal enrollment tree sales organization in one bonus week.

§ If your weekly earnings are subject to the maximums, your Team Bonus will be deemed to have been paid in full.

** Instead of the 15,000 enrollment tree volume requirement, you may have at least 4 enrollment tree legs, each with a distributor paid as a Star 500.

† † Instead of the 30,000 enrollment tree volume requirement, you may have at least 5 enrollment tree legs, each with a distributor paid as a Star 500.

‡ ‡ Instead of the 45,000 enrollment tree volume requirement, you may have at least 6 enrollment tree legs, each with a distributor paid as a Star 500.

§ § Instead of the 60,000 enrollment tree volume requirement, you may have at least 7 enrollment tree legs, each with a distributor paid as a Star 500.

*** Total earning potential is based on "paid as" rank.

MONAVIE RANK QUALIFICATIONS

RANKS	QUALIFICATIONS	WEEKLY EARNING POTENTIAL
EXECUTIVE PREMIER RANKS*†		
BLACK DIAMOND	150,000 enrollment tree volume with no more than 50,000 coming from any single enrollment tree leg for four consecutive weeks.	Total Team Bonus earning potential 10,000 GBU per business center. Combined business center weekly earnings potential ^{***} : 40,000 GBU ^{††}
ROYAL BLACK DIAMOND	300,000 enrollment tree volume with no more than 75,000 coming from any single enrollment tree leg for four consecutive weeks.	Total Team Bonus earning potential 10,000 GBU per business center. Combined business center weekly earnings potential ^{***} : 60,000 GBU ^{††} .
PRESIDENTIAL BLACK DIAMOND	500,000 enrollment tree volume with no more than 100,000 coming from any single enrollment tree leg for four consecutive weeks.	Total Team Bonus earning potential 10,000 GBU per business center. Combined business center weekly earnings potential ^{***} : 80,000 GBU ^{††}
IMPERIAL BLACK DIAMOND	750,000 enrollment tree volume with no more than 125,000 coming from any single enrollment tree leg for four consecutive weeks.	Total Team Bonus earning potential 10,000 GBU per business center. Combined business center weekly earnings potential ^{***} : 100,000 GBU ^{††} .
CROWNE BLACK DIAMOND	1,050,000 enrollment tree volume with no more than 150,000 coming from any single enrollment tree leg for six out of eight consecutive weeks.	Total Team Bonus earning potential 10,000 GBU per business center. Combined business center weekly earnings potential ^{***} : 125,000 GBU ^{††} .
DOUBLE CROWNE BLACK DIAMOND	1,400,000 enrollment tree volume with no more than 175,000 coming from any single enrollment tree leg for six out of eight consecutive weeks.	Total Team Bonus earning potential 10,000 GBU per business center. Combined business center weekly earnings potential ^{***} : 150,000 GBU ^{††} .
TRIPLE CROWNE BLACK DIAMOND	1,800,000 enrollment tree volume with no more than 200,000 coming from any single enrollment tree leg for six out of eight consecutive weeks.	Total Team Bonus earning potential 10,000 GBU per business center. Combined business center weekly earnings potential ^{***} : 200,000 GBU ^{††} .

NOTES

* The required periods for achieving the Executive Premier Ranks must not overlap.

† Executive Premier Rank distributors must maintain the rank qualifications of Blue Diamond.

†† In the event you exceed your weekly earnings potential for your achieved rank, the amount exceeding the earning potential does not reduce earned team bonuses, but reduces the other bonuses.

*** Total earning potential is based on “paid as” rank

All references to income, implied or stated, through the MonaVie Compensation Plan are for illustration purposes only. MonaVie does NOT guarantee any level of income or earnings to any distributor. Earnings from the MonaVie Compensation Plan solely depend on sales and each distributor’s skill, ability, and personal application.

COMPENSATION PLAN Q&A

01 Why am I considered “active” for four weeks rather than an entire month?

Because we pay bonuses weekly rather than monthly, our definition of “active” is a four week rolling period rather than an entire month (each week runs from Saturday at 12:01 a.m. (MST) to Friday at midnight). *

02 If I go inactive, what happens to my volume and organization?

All accumulated placement tree volume will be reset to zero; however, once you reactivate by generating 100 PV, you will once again begin to accumulate group sales volume as products in your placement tree organization are sold.

03 Once I’ve earned bonuses, when can I expect to be paid?

The bonus week ends Friday at exactly midnight (MST). Any earned bonuses will be paid 7-10 days later.

04 When team bonuses are paid, what volume is deducted from my business center?

Any sales volume on your left and right legs that was used to earn team bonuses will be deducted. Any unpaid volume will continue accumulating as long as you remain active.

05 What is AutoShip?

This optional, stress-free program allows you to establish a standing monthly order with MonaVie. Your product will be delivered to you on a regular basis. You can put your Auto-Ship order on hold, change it, or cancel it at any time by calling 0800-891-5441 or sending an email to brasil@monavie.com. (Please notify us at least two days before your next scheduled AutoShip order for changes to take effect for that AutoShip date.)

06 How do I generate PV?

You can generate personal sales volume in two ways—through product sales made to your preferred customers and through purchasing product to use in building your business.

* The official time for ending the bonus period is -7 GMT which is adjusted twice annually for Daylight Savings time.

INCOME DISCLOSURE

STATEMENT FULL-YEAR 2010

The Income Disclosure Statement is a reflection of MonaVie’s rewarding opportunity. The following chart represents the average global earnings of the ranks of MonaVie Distributors worldwide and provides high, low, and average weekly income information, as well as annualized averages.

Active Distributor Rank	% of Average Weekly Distributors	Weekly Income (GBU)			Annualized Average Amount	Weekly Average Hours Worked*	Weeks to Advance in Rank (Non-Cumulative)		
		High	Low	Average Amount			Min	Max	Average
Distributor	70%	\$763	\$0	\$31	\$1,620	2	n/a	n/a	n/a
Star	20%	\$2,000	\$0	\$42	\$2,180	3	1	278	9
Star 500	5%	\$575	\$50	\$77	\$3,980	3	1	278	12
Star 1000	2%	\$2,520	\$100	\$179	\$9,282	4	1	278	18
Bronze Executive	1%	\$1,847	\$200	\$361	\$18,790	5	1	280	24
Silver Executive	1%	\$5,392	\$300	\$572	\$29,735	5	1	282	28
Gold Executive	<1%	\$7,698	\$500	\$1,017	\$52,902	6	1	307	35
Ruby Executive	<1%	\$6,539	\$1,000	\$2,064	\$107,330	8	2	302	48
Emerald Executive	<1%	\$11,478	\$1,505	\$2,998	\$155,889	9	2	250	57
Diamond Executive	<1%	\$14,750	\$2,100	\$4,440	\$230,882	12	3	252	65
Blue Diamond Executive	<1%	\$20,000	\$2,533	\$9,131	\$474,820	13	4	243	70
Hawaiian Blue Diamond	<1%	\$30,000	\$4,349	\$13,905	\$723,076	18	4	243	79
Black Diamond	<1%	\$40,000	\$8,516	\$21,427	\$1,114,180	19	5	243	75
Royal Black Diamond & Above	<1%	\$682,080	\$16,033	\$51,398	\$2,672,684	>40	104	295	152

The income statistics above are for all MonaVie Distributors who were paid bonuses during the period from January 2, 2010 to December 31, 2010, at the above ranks, excluding rank advancement bonuses. A “Distributor” is defined as any person who: (1) executed a MonaVie Distributor Application and Agreement; (2) has sponsored at least one person; (3) has received at least one non-retail bonus; and (4) has been active in any of the eight weeks preceding the bonus period (to learn the requirements for being an “active” distributor in your market, reference your country specific MonaVie Compensation Plan document). Note that this excludes retail customers, preferred customers, retailers (those who have received a retail bonus only), pre-enrollees, distributors who did not renew, and customers,

retailers, or distributors whose relationships with MonaVie were revoked. An individual who has executed a MonaVie Independent Distributor Application and Agreement, but has not fulfilled the four criteria enumerated above, is not a Distributor. That person is simply a wholesale customer. If, and only when, all four criteria are satisfied does that person become a Distributor. Accordingly, the status of an individual can, and sometimes does, change throughout the course of a year. For example, Mary enrolls as a customer in February. In April, she qualifies to become a Distributor and maintains her qualification through May. In June, she is inactive, and therefore, her status is that of a customer. In July, she begins retailing products to a few customers, and thus, becomes a retailer (but not a Distributor). In August, she again qualifies as a Distributor but fails to remain qualified for the remainder of the year. For the purposes of this Income Disclosure Statement, Mary will only be considered a Distributor during the months of April, May, and August. The average annualized income for all Distributors during this period was 1,953.45 GBU. During 2010, approximately 86% of individuals who executed a MonaVie Distributor Application and Agreement, and made at least one purchase in the last 12 months, are considered wholesale customers.

The earnings of the Distributors in this chart are not necessarily representative of the income, if any, that a MonaVie Distributor can or will earn through his or her participation in the MonaVie Compensation Plan. Your success depends upon your skills, work effort, and market conditions. MonaVie does not guarantee any level of income or your success.

* These figures are derived from a survey of approximately 22,000 distributors performed by MonaVie through our online ordering system.

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A more meaningful life.™

MonaVie Mexico, S. de R.L. de C.V.
Manuel Avila Camacho #32 12-04
Col. Lomas de Chapultepec C.P.11000

www.monavie.com

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