

NUTRITION FACTORS	MONAVIE RVL™	Leading Competitor A	Leading Competitor B	Leading Competitor C	Leading Competitor D	Other Competitor
	When mixed with >>	water	water	water	milk	milk
Most nutrition per calorie	✓					
Calories	190	140	230	180	190	180
Price/serving	\$2.68	\$2.33	\$4.39	\$1.00	\$0.99	\$1.50
Grams of powder per serving	55	33	60	25	26	26
Price/gram	\$0.05	\$0.07	\$0.07	\$0.04	\$0.04	\$0.06
Grams of fiber per serving	12	2	8	3	5	5
Grams of protein per serving	18	8	15	17†	10†	12†
No artificial flavors	✓	✓	✓			
No artificial sweeteners	✓	✓	✓			
On the go convenience	✓	✓	✓			
Contains whey protein/no soy protein	✓		✓			
Prebiotic fiber for digestive health	✓			✓		✓
AçaVie™ —the purest, most potent form of açai	✓					
Palatinose™ (low GI carbohydrate)—exclusive in direct selling channel	✓					

\* For use in the U.S. only. Comparison based on U.S. products.

† Milk contributes 8 grams of protein.