



# MONAVIE

## UNITED STATES PRICE LIST

Effective: Jan. 23, 2012

### WEIGHT SOLUTIONS

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
<b>MONAVIE ACTIVE &amp; RVL COMBO</b>						
1118070101	Active (2 cases, 8 bottles) Chocolate Berry Shake (2 tubs) Dietary Supplements (2 bottles).....	\$450.00	\$473.00	\$473.00	400	200
1118060101	Active (1 case, 4 bottles) Chocolate Berry Shake (1 tub) Dietary Supplements (1 bottle).....	\$239.00	\$251.00	\$251.00	200	100
<b>RVL COMBOS</b>						
1117050101	Chocolate Berry Shake (2 tubs) Berry Snack Bars (2 boxes) Dietary Supplements (1 bottle).....	\$269.00	\$282.00	\$282.00	200	100
1117070101	Vanilla Cream Shake Mix (2 tubs) Berry Snack Bars (2 boxes) Dietary Supplements (1 bottle).....	\$269.00	\$282.00	\$282.00	200	100
1117120101	Chocolate Berry Shake (2 tubs) Chocolate Bars (2 boxes) Dietary Supplement (1 bottle).....	\$269.00	\$282.00	\$282.00	200	100
1117110101	Vanilla Cream Shake Mix (2 tubs) Chocolate Bars (2 boxes) Dietary Supplement (1 bottle).....	\$269.00	\$282.00	\$282.00	200	100
1117140101	Shake Mixes Tub (1 Choc., 1 Van.) Snack Bars Boxes (1 Choc., 1 Berry) Dietary Supplement (1 bottle).....	\$269.00	\$282.00	\$282.00	200	100
1117010101	Chocolate Berry Shake (1 tub) Dietary Supplements (1 bottle).....	\$139.00	\$146.00	\$146.00	100	50
1117090101	Vanilla Cream Shake (1 tub) Dietary Supplements (1 bottle).....	\$139.00	\$146.00	\$146.00	100	50
<b>RVL 3-DAY SAMPLE PACKS</b>						
1116090101	Chocolate Pack (1 case, 5 boxes).....	\$130.00	\$137.00	\$137.00	75	37.5
1115530101	Vanilla Pack (1 case, 5 boxes).....	\$130.00	\$137.00	\$137.00	75	37.5
<b>RVL SHAKE MIX TUB</b>						
1117100101	Chocolate Berry (1 tub), Vanilla Cream (1 tub).....	\$150.00	\$158.00	\$158.00	100	50
1190560101	Vanilla Cream (2 tubs).....	\$150.00	\$158.00	\$158.00	100	50
1160560101	Chocolate Berry (2 tubs).....	\$150.00	\$158.00	\$158.00	100	50
1190280101	Vanilla Cream (1 tub).....	\$85.00	\$89.00	\$89.00	50	25
1160280101	Chocolate Berry (1 tub).....	\$85.00	\$89.00	\$89.00	50	25

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## WEIGHT SOLUTIONS (cont.)

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
<b>RVL SHAKE MIX PACKETS</b>						
1040280101	Chocolate Berry (28 packets).....	\$90.00	\$95.00	\$95.00	50	25
1125280101	Vanilla Cream (28 packets).....	\$90.00	\$95.00	\$95.00	50	25
1040560101	Chocolate Berry (56 packets).....	\$155.00	\$163.00	\$163.00	100	50
1125560101	Vanilla Cream (56 packets).....	\$155.00	\$163.00	\$163.00	100	50
1041120101	Chocolate Berry (112 packets).....	\$279.00	\$293.00	\$293.00	200	100
1121120101	Vanilla Cream (112 packets).....	\$279.00	\$293.00	\$293.00	200	100
<b>RVL SNACK BARS</b>						
1117130101	Chocolate Snack Bars (1 box).....	\$68.00	\$71.00	\$72.00	20	10
	Berry Snack Bars (1 box)					
1180300101	Berry Snack Bars (2 boxes).....	\$68.00	\$71.00	\$72.00	20	10
1150600101	Chocolate Snack Bars (2 boxes).....	\$68.00	\$71.00	\$72.00	20	10
1180150101	Berry Snack Bars (1 box).....	\$36.00	\$38.00	\$38.00	10	5
1150300101	Chocolate Snack Bars (1 box).....	\$36.00	\$38.00	\$38.00	10	5
<b>RVL DIETARY SUPPLEMENTS</b>						
1171120101	2 Bottles (112 servings) .....	\$115.00	\$121.00	\$121.00	100	50
1170560101	1 Bottle (56 servings) .....	\$65.00	\$68.00	\$68.00	50	25

## ELEMENTS

### BRAIN HEALTH

1080100101	Brain Health (1 box, 14 packets).....	\$29.00	\$35.00	\$35.00	25	13
1090100101	Brain Health (2 boxes, 28 packets)....	\$56.00	\$59.00	\$59.00	50	25

### GLUCOSE SUPPORT

1080110101	Glucose (1 box, 14 packets) .....	\$29.00	\$35.00	\$35.00	25	13
1090110101	Glucose (2 boxes, 28 packets).....	\$56.00	\$59.00	\$59.00	50	25

### VITAMINS & MINERALS

1080120101	Women's (1 box, 28 packets).....	\$56.00	\$59.00	\$59.00	50	25
1090120101	Women's (2 boxes, 56 packets).....	\$112.00	\$119.00	\$119.00	100	50
1080130101	Men's (1 box, 28 packets).....	\$56.00	\$59.00	\$59.00	50	25
1090130101	Men's (2 boxes, 56 packets).....	\$112.00	\$119.00	\$119.00	100	50
1080140101	Children's (1 box, 28 packets) .....	\$56.00	\$59.00	\$59.00	50	25
1090140101	Children's (2 boxes, 56 packets) .....	\$112.00	\$119.00	\$119.00	100	50

## ENERGY DRINKS

### MONAVIE E<sup>MV</sup> LITE

1030240101	E <sup>MV</sup> Lite (1 case, 24 cans) .....	\$68.00	\$72.00	\$72.00	30	15
1030720101	E <sup>MV</sup> Lite (3 cases, 72 cans) .....	\$198.00	\$209.00	\$209.00	100	50
1031440101	E <sup>MV</sup> Lite (6 cases, 144 cans) .....	\$375.00	\$395.00	\$395.00	200	100
1032880101	E <sup>MV</sup> Lite (12 cases, 288 cans)†.....	\$699.00	\$736.00	\$773.00	400	—

### MONAVIE E<sup>MV</sup>

1000240101	E <sup>MV</sup> (1 case, 24 cans) .....	\$68.00	\$72.00	\$72.00	30	15
1000720101	E <sup>MV</sup> (3 cases, 72 cans) .....	\$198.00	\$209.00	\$209.00	100	50
1001440101	E <sup>MV</sup> (6 cases, 144 cans) .....	\$375.00	\$395.00	\$395.00	200	100
1002880101	E <sup>MV</sup> (12 cases, 288 cans)†.....	\$699.00	\$736.00	\$773.00	400	—

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† Not available to Preferred Customers.

To place a phone order from within the U.S., Canada, or Puerto Rico, call: 1.866.217.8455  
 To place an order from any other country, call: 1.801.783.2096 • Order online at [www.monavievo.com](http://www.monavievo.com)

# UNITED STATES PRICE LIST

Effective: Jan. 23, 2012

## JUICE & GEL

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
<b>MONAVIE MX</b>						
1118010101	MonaVie Mx (1 bottle).....	\$39.00	\$44.00	\$44.00	25	13
1118020101	MonaVie Mx (2 Bottles) .....	\$75.00	\$79.00	\$79.00	50	25
1118040101	MonaVie Mx (1 case, 4 bottles) .....	\$139.00	\$149.00	\$149.00	100	50
1118080101	MonaVie Mx (2 cases, 8 bottles) .....	\$239.00	\$269.00	\$269.00	200	100
1118120101	MonaVie Mx (3 Cases, 12 Bottles) ....	\$359.00	\$329.00	\$379.00	300	150
1118480101	MonaVie Mx (12 Cases, 48 Bottles) ..	\$1,019.00	\$1,099.00	\$1,499.00	700	—
<b>MONAVIE (M)MÜN</b>						
1050120101	(M)mün Shots (1 box, 12 bottles) .....	\$40.00	\$42.00	\$42.00	20	10
1113460101	(M)münShots (2 boxes, 24 bottles) .....	\$72.00	\$76.00	\$76.00	40	20
1020010101	(M)mün (1 bottle) .....	\$37.50	\$40.00	\$40.00	25	12.5
1020020101	(M)mün (2 bottles) .....	\$71.00	\$75.00	\$75.00	50	25
1020040101	(M)mün (1 case, 4 bottles) .....	\$135.00	\$144.00	\$144.00	100	50
1020080101	(M)mün (2 cases, 8 bottles) .....	\$235.00	\$248.00	\$248.00	200	100
1020120101	(M)mün (3 cases, 12 bottles)† .....	\$320.00	\$339.00	\$356.00	300	—
1020480101	(M)mün (12 cases, 48 bottles)† .....	\$1,002.00	\$1,052.00	\$1,440.00	700	—
<b>MONAVIE ACTIVE</b>						
1129120101	Active Shots (1 box, 12 bottles) .....	\$40.00	\$42.00	\$42.00	20	10
1113470101	Active Shots (2 boxes, 24 bottles) .....	\$72.00	\$76.00	\$76.00	40	20
1111010101	Active (1 bottle) .....	\$37.00	\$39.00	\$39.00	25	12.5
1111020101	Active (2 bottles) .....	\$70.00	\$74.00	\$74.00	50	25
1111040101	Active (1 case, 4 bottles) .....	\$130.00	\$139.00	\$139.00	100	50
1111080101	Active (2 cases, 8 bottles) .....	\$230.00	\$244.00	\$244.00	200	100
1111120101	Active (3 cases, 12 bottles)† .....	\$324.00	\$340.00	\$366.00	300	—
1111480101	Active (12 cases, 48 bottles)† .....	\$995.00	\$1,045.00	\$1,380.00	700	—
1122010101	Active Gel (1 box, 28 packets) .....	\$72.50	\$77.00	\$77.00	50	25
1122020101	Active Gel (2 boxes, 56 packets) .....	\$135.00	\$144.00	\$144.00	100	50
1122040101	Active Gel (4 boxes, 112 packets) ....	\$240.00	\$254.00	\$254.00	200	100
1122060101	Active Gel (6 boxes, 168 packets)† ...	\$350.00	\$368.00	\$387.00	300	—
<b>MONAVIE PULSE</b>						
1114010101	Pulse (1 bottle).....	\$37.25	\$40.00	\$40.00	25	12.5
1114020101	Pulse (2 bottles) .....	\$70.50	\$75.00	\$75.00	50	25
1114040101	Pulse (1 case, 4 bottles) .....	\$131.00	\$139.00	\$139.00	100	50
1114080101	Pulse (2 cases, 8 bottles) .....	\$232.00	\$245.00	\$245.00	200	100
1114120101	Pulse (3 cases, 12 bottles)† .....	\$327.00	\$344.00	\$368.00	300	—
1114480101	Pulse (12 cases, 48 bottles)† .....	\$1,002.00	\$1,052.00	\$1,440.00	700	—
<b>MONAVIE ESSENTIAL</b>						
1110010101	Essential (1 bottle) .....	\$31.00	\$34.00	\$34.00	25	12.5
1110020101	Essential (2 bottles) .....	\$58.00	\$62.00	\$62.00	50	25
1110040101	Essential (1 case, 4 bottles) .....	\$115.00	\$122.00	\$122.00	100	50
1110080101	Essential (2 cases, 8 bottles) .....	\$215.00	\$229.00	\$229.00	200	100
1110120101	Essential (3 cases, 12 bottles)† .....	\$300.00	\$316.00	\$344.00	300	—
1110480101	Essential (12 cases, 48 bottles)† .....	\$955.00	\$1,003.00	\$1,296.00	700	—

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## JUICE & GEL (cont.)

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
<b>MONAVIE KOSHER</b>						
1110010110	Kosher (1 bottle)	\$32.00	\$34.00	\$34.00	25	12.5
1110020110	Kosher (2 bottles)	\$60.00	\$64.00	\$64.00	50	25
1110040110	Kosher (1 case, 4 bottles)	\$120.00	\$129.00	\$129.00	100	50
1110080110	Kosher (2 cases, 8 bottles)	\$220.00	\$232.00	\$232.00	200	100
1110120101	Kosher (3 cases, 12 bottles)†	\$300.00	\$315.00	\$348.00	300	—
<b>MONAVIE JUICE &amp; GEL COMBOS</b>						
1130011101	1 case Active, 2 boxes Active Gel	\$235.00	\$248.00	\$248.00	200	100
1130021101	2 cases Active, 2 boxes Active Gel†	\$345.00	\$362.00	\$372.00	300	—

## JUICE COMBOS

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	PCPV*
<b>MONAVIE E<sup>MV</sup> &amp; JUICE COMBOS</b>						
1115140101	6 bottles Kosher, 1 case E <sup>MV</sup>	\$248.00	\$262.00	\$262.00	200	100
1115050101	1 case Active, 2 bottles Essential, 1 case E <sup>MV</sup>	\$258.00	\$272.00	\$272.00	200	100
1115070101	2 bottles Active, 2 bottles Pulse, 2 bottles Essential, 1 case E <sup>MV</sup>	\$258.50	\$274.00	\$274.00	200	100
1115090101	1 case Active, 2 bottles Pulse, 1 case E <sup>MV</sup>	\$263.50	\$278.00	\$278.00	200	100
1115110101	1 case Active, 2 bottles Pulse, 2 bottles Essential, 1 case E <sup>MV</sup> †	\$319.00	\$335.00	\$353.00	300	—
<b>MONAVIE JUICE COMBOS</b>						
1113450101	Active Shots (1 box), (M)mūn Shots (1 box)	\$72.00	\$76.00	\$76.00	40	20
1112020101	1 bottle Active, 1 bottle Essential	\$65.00	\$69.00	\$69.00	50	25
1112040101	2 bottles Active, 2 bottles Essential	\$125.00	\$132.00	\$132.00	100	50
1115040101	2 bottles Active, 2 bottles Pulse	\$130.50	\$138.00	\$138.00	100	50
1112080101	1 case Active, 1 case Essential	\$225.00	\$239.00	\$239.00	200	100
1102080101	1 case Active, 1 case Pulse	\$231.00	\$244.00	\$244.00	200	100
1130320101	1 case Active, 1 case (M)mūn	\$233.00	\$245.00	\$245.00	200	100
1112120101	2 cases Active, 1 case Essential†	\$320.00	\$336.00	\$340.00	300	—
1115120101	2 cases Active, 1 case Pulse†	\$325.00	\$341.00	\$346.00	300	—
1115130101	1 case each Active, Pulse, Essential†	\$321.00	\$336.00	\$341.00	300	—
1113250101	1 case each Active, (M)mūn, Pulse	\$325.00	\$344.00	\$349.00	300	—

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## MONAVIE BULK PRICING

Item code	Product (amount)	AutoShip Price	Standard Price	Retail Price	PV	BOB†
<b>MONAVIE RVL</b>						
1162800101	Chocolate Shake Mix (10 tubs) .....	\$679.00	\$713.00	\$789.00	500	20/50
1192800101	Vanilla Shake Mix (10 tubs) .....	\$679.00	\$713.00	\$789.00	500	20/50
1117060101	Chocolate Shake Mix (5 tubs), Dietary Supplements (5 bottles) .....	\$625.00	\$656.00	\$735.00	500	20/50
1117080101	Vanilla Shake Mix (5 tubs), Dietary Supplements (5 bottles) .....	\$625.00	\$656.00	\$735.00	500	20/50
<b>MONAVIE ACTIVE</b>						
1111240101	Active (6 cases, 24 bottles) .....	\$610.00	\$644.00	\$732.00	500	20/50
1122120101	Active Gel (12 boxes) .....	\$630.00	\$664.00	\$737.00	500	20/50
<b>MONAVIE PULSE</b>						
1114240101	Pulse (6 cases, 24 bottles) .....	\$615.00	\$648.00	\$732.00	500	20/50
<b>MONAVIE ESSENTIAL</b>						
1110240101	Essential (6 cases, 24 bottles) .....	\$580.00	\$610.00	\$687.00	500	20/50
<b>MONAVIE KOSHER</b>						
1110240110	Kosher (6 cases, 24 bottles) .....	\$580.00	\$610.00	\$687.00	500	20/50
<b>MONAVIE JUICE COMBOS</b>						
1112240101	4 cases Active, 2 cases Essential .....	\$590.00	\$622.00	\$717.00	500	20/50
1115250101	2 cases each Active, Pulse, Essential ..	\$602.00	\$634.00	\$704.00	500	20/50
1115240101	4 cases Active, 2 cases Pulse .....	\$612.00	\$645.00	\$716.00	500	20/50
1115260101	3 cases Active, 3 cases Pulse .....	\$613.00	\$646.00	\$717.00	500	20/50
<b>MONAVIE JUICE &amp; GEL COMBOS</b>						
1130031101	3 cases Active, 6 boxes Active Gel....	\$620.00	\$654.00	\$732.00	500	20/50

## MONAVIE SUPPORT AND BUSINESS TOOLS

Item code		Wholesale	PV
<b>MVP TOOLS</b>			
1800005401	MV Three-Sixty-Five Magazine (Single) .....	\$4.00	0
1800006001	A More Meaningful Life Book (Single) .....	\$4.99	0
1800000601	MVP Quest Cards (Single) .....	\$7.00	0
1840000801	MVP Blender Bottle (20 oz.) .....	\$8.99	0
1840000701	MVP Blender Bottle (28 oz.) .....	\$9.99	0
1800001001	MVP Playbook – EN (Single) .....	\$12.00	0
1800002101	The Business of the 21st Century – Audiobook (Single) .....	\$10.00	0
1800006801	Daily Planner (Single) .....	\$15.00	0
1800000301	MonaVie and You Flip Chart with DVD – EN (Single) .....	\$25.00	0
1800000101	MonaVie Starter Kit .....	\$99.99	0

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‡ Bulk Order Bonus (BOB) – Those active with 100–199 PV will receive the lesser of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Those active with 200 PV will receive the greater of the indicated BOB payments when a personally enrolled distributor purchases the indicated bulk order item. Amounts are paid in Global Bonus Units (GBU).

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## MONAVIE SUPPORT AND BUSINESS TOOLS

Item code		Wholesale	PV
<b>PRODUCT CARDS</b>			
1222960101	Super Natural Product Card (25 pack) – EN.....	\$4.50	0
1222470101	Lite'n Up Product Card (10 pack) – EN.....	\$2.00	0
1222480101	In A Healthy World Product Card (10 pack) – EN.....	\$2.00	0
<b>BROCHURES</b>			
1222450101	Body Armor Product Card (10 pack) – EN.....	\$2.00	0
1360410102	MonaVie Active Gel (25 pack) – SP.....	\$2.50	0
1222210101	Preferred Customer Brochure (10 pack) – EN.....	\$2.50	0
1222360101	MonaVie E <sup>MV</sup> & E <sup>MV</sup> Lite (10 Pack) – EN.....	\$3.25	0
1222360102	MonaVie E <sup>MV</sup> & E <sup>MV</sup> Lite (10 Pack) – SP.....	\$3.25	0
1222550101	MonaVie (M)mūn (10 pack) – EN.....	\$3.25	0
1222110102	MonaVie (M)mūn (10 pack) – SP.....	\$3.25	0
1222520101	MonaVie Active Brochure (10 pack) – EN.....	\$3.25	0
1222520102	MonaVie Active Brochure (10 pack) – SP.....	\$3.25	0
1221760101	MonaVie E <sup>MV</sup> (10 pack) – EN.....	\$3.25	0
1221760102	MonaVie E <sup>MV</sup> (10 pack) – SP.....	\$3.50	0
1222530101	MonaVie Essential (10 pack) – EN.....	\$3.25	0
1221780102	MonaVie Essential (10 pack) – SP.....	\$3.25	0
<b>BROCHURES</b>			
1222540101	MonaVie Pulse Brochure (10 pack) – EN.....	\$3.25	0
1220820101	MonaVie Pulse Brochure (10 pack) – SP.....	\$3.25	0
1222500102	Premier Acai Brochure (10 pack) – SP.....	\$4.25	0
1222500101	Premier Acai Brochure (10 pack) – EN.....	\$4.75	0
1222560101	Nature's Science Unlocked (10 pack) – EN.....	\$4.75	0
1221860101	Five Star Opportunity (10 pack) – EN.....	\$4.75	0
1222150102	Five Star Opportunity (10 pack) – SP.....	\$4.75	0
1222320101	Extraordinary Process (10 pack) – EN.....	\$4.75	0
1222980101	*2011* MonaVie Active Shot Brochure (25 pack) – EN.....	\$5.00	0
1222990101	*2011* MonaVie (M)mūn Shot Brochure (25 pack) – EN.....	\$5.00	0
1222660101	RVL Product Brochure (10 pack) – EN.....	\$5.00	0
1222420101	AutoShip Advantage Club (10 pack) – EN.....	\$5.00	0
1222660101	RVL Product Brochure (10 pack) – EN.....	\$5.00	0
1222660102	RVL Product Brochure (10 pack) – SP.....	\$10.00	0
1222120101	4 Bottle Brochure (10 pack) – EN.....	\$6.00	0
1222120102	4 Bottle Brochure (10 pack) – SP.....	\$6.00	0
1222340101	Athlete Brochure (10 pack) – EN.....	\$6.25	0
1220110101	MonaVie Folder (10 pack).....	\$8.00	0
1220830101	Extraordinary Process Brochure (10 pack) – EN.....	\$8.00	0
1220300102	Extraordinary Process (10 pack) – SP.....	\$8.00	0
1220800101	World of Opportunity (10 pack) – EN.....	\$10.00	0
1220800102	World of Opportunity (10 pack) – SP.....	\$10.00	0
1222760101	Five Star Opportunity Flip Chart (Small).....	\$12.00	0
1222800101	Five Star Opportunity Flip Chart (Large).....	\$155.00	0
<b>MAGAZINES/ARTICLES</b>			
1222130101	100 Million Club Article (10 pack) – EN.....	\$4.50	0
1223230101	One Billion USA Today Ad Poster (Single).....	\$5.00	0
1223240101	One Billion USA Today Ad Poster (6 Pack).....	\$20.00	0

# UNITED STATES PRICE LIST

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1222160101	Total Wellness Journal (10 pack) – EN .....	\$4.50	0
1221890102	Inc. 500 Reprint (10 pack) – SP .....	\$13.00	0

## MONAVIE SUPPORT AND BUSINESS TOOLS

Item code		Wholesale	PV
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### MAGAZINES

1222970101	*2011 * Success from Home Magazine (10 pack) – EN .....	\$42.50	0
1221730101	2009 Success from Home (10 pack).....	\$10.00	0
1221740101	2009 Success from Home (50 pack).....	\$190.00	0
1221750101	2009 Success from Home (100 pack).....	\$350.00	0

### VIDEOS & CDS

1230710101	We Are MonaVie DVD (Single) – EN .....	\$3.00	0
1230720101	We Are MonaVie DVD (10 pack) – EN .....	\$25.00	0
1231060101	Millionaire Mindset: Paul Zane Pilzer CD (Single).....	\$3.00	0
1231050101	Millionaire Mindset: Paul Zane Pilzer CD (10 pack) .....	\$25.00	0
1230990101	*2011 * A More Meaningful Life DVD (Single) – EN.....	\$3.50	0
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